

Proof of Weitzman Theorem

Let $MB = a - bq$ -- (1)

$MC = \alpha + \beta q + u$ where $u \sim (0, \sigma^2)$ -- (2)

Regulator maximises $W = E[\text{Net social benefit}] = E \int_0^q [MB(q) - MC(q, u)] dq$ --(3)

Procedure: (i) Obtain optimal values of q^* and p^* substtg these successively into (3) get $EWG_{\text{quota}}, EWG_{\text{tax}}$ ($EWG = \text{expected welfare gain}$)

(ii) Compare the two, $EWG_{\text{tax}}, EWG_{\text{quota}}$ to measure the expected net benefit of one policy over another.

Optimal quota: Choose q^* to max $E(\text{NSB}) \Rightarrow \text{FOC} - \frac{\partial E(\text{NSB})}{\partial q^*} = 0$

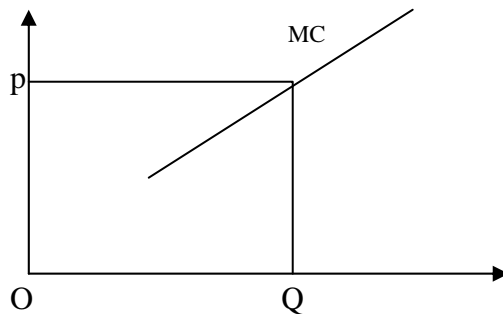
$\Rightarrow E[MB - MC] = 0 \Rightarrow E[a - bq^* - (\alpha + \beta q^* + u)] = 0 \Rightarrow a - bq^* = \alpha + \beta q^*$

or $q^* = \frac{a - \alpha}{b + \beta}$

So, $EWG_{\text{quota}} = E \int_0^{q^* = \frac{a - \alpha}{b + \beta}} [a - bq - \alpha - \beta q - u] dq$

$$= E \left[(a - \alpha)q - \frac{(b + \beta)q^2}{2} \right]_0^{q^*} = \frac{1}{2} \left[\frac{(a - \alpha)2}{b + \beta} \right] \quad \text{--(4)}$$

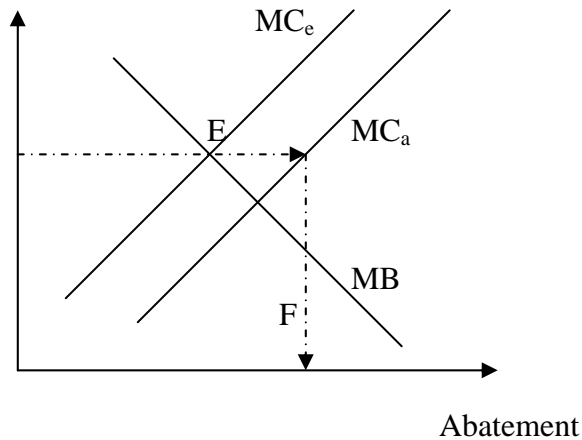
Optimal tax (P^*) : derive the firm's reaction function, i.e., the q that is produced by any P - $MC(q, u) = P$ - firms treat u as certain since they know their MC - invert MC - $q = h(P, u)$ $q = h(P, u)$ gives the qty abated (a random variable) as a function of P -- this is the firm's reaction function, i.e., the q produced by any P .



To pick optimal tax, set P to maximise NSB

$$\begin{aligned} \text{FOC } \frac{\partial E}{\partial P}(\text{NSB}) &= \frac{\partial E}{\partial q}(\text{NSB}) \frac{\partial q}{\partial P} = \frac{\partial E}{\partial h}(\text{NSB}) \frac{\partial h}{\partial P} = 0 \\ &= E \left[MB \frac{h(p,u)}{q} - MC(h(p,u),u) \right] \frac{\partial h}{\partial P} = 0 \end{aligned}$$

Note, $MB(q) = MB(h(p,u))$ - MB is a function of u because the level of abatement is uncertain under a tax (unlike the case w/ quotas) e.g., set tax = p - you think you'll get to E on MB but actually you get to F



Now, since $MC(q,u) = \alpha + \beta q + u = P$

Solve for q, $q = \frac{1}{\beta}(P - \alpha - u) = h(P,u)$

Substitute for q in (5): $E \left[a - \frac{b}{\beta}(P^* - \alpha - u) - \alpha - \frac{\beta}{\beta}(P^* - \alpha - u) - u \right] \frac{1}{\beta} = 0$

Or, $(p^* - \alpha) \frac{(\beta + b)}{\beta} = a - \alpha$ $\frac{\partial h}{\partial p} = \frac{1}{\beta}$

Optimal tax (P*): $\Rightarrow \frac{1}{\beta}(P^* - \alpha) = \frac{a - \alpha}{\beta + b}$ recall $E(u) = 0$ --(6)

So, $EWG_{\text{tax}} = E \int_0^{q=h(P^*,u)} [MB(q) - MC(q,u)] dq$

Aside : $h(P^*,u) = \frac{1}{\beta}(P^* - \alpha - u) = \frac{1}{\beta}(P^* - \alpha) - \frac{u}{\beta}$

from (6) $h(P^*, u) = \frac{a - \alpha}{\beta + b} - \frac{u}{\beta}$

$$\begin{aligned} \text{So, } EWG_{\text{tax}} &= E \int_0^{\frac{a - \alpha - \frac{u}{\beta}}{\beta + b}} [MB(q) - MC(q, u)] dq \\ &= E \int_0^{\frac{a - \alpha - \frac{u}{\beta}}{\beta + b}} (a - bq - \alpha - \beta q - u) dq \\ &= E \left[(a - \alpha)q - uq - \frac{(b + \beta)q^2}{2} \right]_0^{\frac{a - \alpha - \frac{u}{\beta}}{\beta + b}} \end{aligned}$$

Skipping a few steps---

Recall $E(u^2)$

$$\begin{aligned} &= \frac{(a - \alpha)^2}{b + \beta} + \frac{\sigma^2}{\beta} - \frac{1}{2} \cdot \frac{(a - \alpha)^2}{(b + \beta)^2} - \frac{\sigma^2}{2\beta^2} \cdot (b + \beta) \\ &= \frac{1}{2} \cdot \left[\frac{(a - \alpha)^2}{b + \beta} \right] + \frac{\sigma^2}{2\beta^2} (2\beta - b - \beta) \end{aligned}$$

same as (4) EWG_{quota}

So, $EWG_{\text{tax}} - EWG_{\text{quota}} = \frac{\sigma^2}{2\beta^2} (\beta - b)$ This is the key result. If $\beta > b$ then

tax better & vice-versa. If $\beta = b$ $EWG_{\text{tax}} = EWG_{\text{quota}}$

Note that $E(u^2) = \sigma^2$ affects the magnitude of the difference between EWG under the two policies (i.e., it reflects the distance b/w MAC_e & MAC_i), but it does not affect the choice of the policy instrument.