

# PUBLIC GOODS AS DRIVERS OF PRIVATE INVESTMENT

Ram Singh

February 2<sup>nd</sup>, 2018

# THE MODEL

We begin with a comparison of two localities  $(l, h)$  over an infinite time horizon.

- Each locality is owned by a representative individual owning fixed amount of land  $L$
- Welfare of locality  $i$  at time  $t$  is  $a_t^i \in [0, \bar{a}] \subset \mathbb{R}_+$ , where  $t \in \mathbb{Z}_+$
- $a$  captures the various amenities provided by the locality to its residents, with  $a_0$  representing the initial amenities of *both* localities at time 0

Land can only be used to provide housing facilities and housing of locality  $i$  at time  $t$ , given by  $H_t^i(L^i, K_t^i)$  is

$$H_t^i(L^i, K_t^i) = (L^i)^\alpha (K_t^i)^{1-\alpha} \text{ where } \alpha \in (0, 1) \text{ and } i \in \{l, h\} \quad (0.1)$$

Note that land has no time subscript—it is fixed on a per-locality basis.

Per period profit from housing in each locality is

$$\pi_t^i(a_{t-1}^i) = p_t^i(a_{t-1}^i)H_t^i - rK_t^i \text{ with } a_0^i \text{ given for } i \in \{l, h\} \quad (0.2)$$

Here,

- $r$  is the rental rate of capital
- $p_t^i(a_{t-1}^i)$  is the per unit price of housing services. It is dependant on the amenities in the locality *in the previous period*.
- Agents look back at the state of the locality yesterday in determining their willingness to pay for housing today.
- Specifically, we consider

$$p_t^i(a_{t-1}^i) = \frac{r}{1-\alpha} (a_{t-1}^i)^\alpha \quad (0.3)$$

Given our assumptions, this is both increasing and concave in  $a_{t-1}^i$

# OPTIMAL CAPITAL INVESTMENT

Substituting the value of  $H_t^i$  from (0.1) in (0.2), the FOC wrt to  $K_t^i$  is

$$\begin{aligned} (1 - \alpha)p_t^i(a_{t-1}^i) \left(\frac{L^i}{K_t^i}\right)^\alpha - r &= 0 \\ \Rightarrow K_t^i &= \left(\frac{(1 - \alpha)p_t^i(a_{t-1}^i)}{r}\right)^{\frac{1}{\alpha}} L^i \\ \Rightarrow \frac{K_t^i}{L^i} &\equiv k_t^i(a_{t-1}^i) = \left(\frac{(1 - \alpha)p_t^i(a_{t-1}^i)}{r}\right)^{\frac{1}{\alpha}} \end{aligned}$$

Here,  $k_t^i$  is the optimal capital-land ratio in locality  $i$  at time  $t$ . From (0.3), we can see that

$$k_t^i(a_{t-1}^i) = a_{t-1}^i \quad (0.4)$$

Investment in land today is simply the level of amenities yesterday. Clearly, investment is increasing in amenities.

# AMENITIES AND INVESTMENT

We now model amenities and investment. We have the following *locality-specific* amenity function which depends on the current level of investment per unit of land.

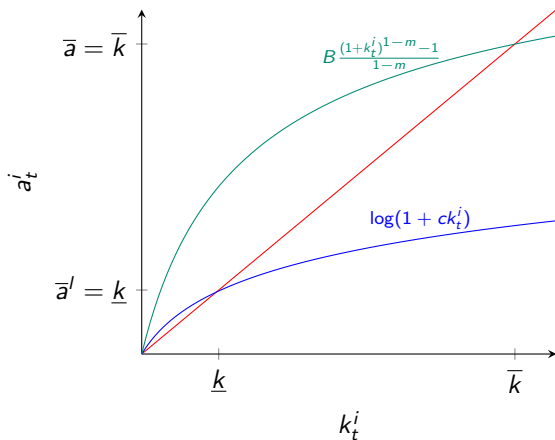
$$a_t^i(k_t^i) = \begin{cases} \log(1 + ck_t^i), & i = l \\ B \frac{(1+k_t^i)^{1-m} - 1}{1-m}, & i = h \end{cases} \quad (0.5)$$

Here,  $c$ ,  $m$  and  $B$  are positive constants with  $B, c, m > 1$  and  $B/c > 1 + \bar{a}$ .

- The richer locality has a natural advantage due to higher pre-existing public investment (infrastructure, health, education)
- Because of this, amenities are more responsive to private investment ( $K_t^i$ )
- Operation of this mechanism is depicted by the use of log for locality  $l$  and iso-elastic (CRRA) for locality  $h$ .

# AMENITIES AND INVESTMENT

Both amenity functions are *increasing* and *concave*, but the log function dampens much quicker and is thus flatter than the iso-elastic functions.



# A STEADY STATE

Define  $\bar{k}$  as  $k : a^h(k) = \bar{a}$ , i.e. the level of investment per unit land that results in maximum amenities for the high locality.

Assume that capital employed beyond  $\bar{k}$  doesn't translate into higher amenities (as amenities are bounded above by  $\bar{a}$ ), thus capital will be bounded above by  $\bar{k}$ .

Therefore we have

$$a_t^l : [0, \bar{k}] \rightarrow [0, \bar{k}] \text{ defined by}$$

$$a_t^l = \log(1 + ck_t^l) \quad (0.6)$$

Since

- the domain is *compact* and *convex*
- and the amenity function is *continuous* over the domain

We can use *Brouwer's fixed point theorem* to conclude that:

$$\exists \underline{k} \in [0, \bar{k}] : a_t^l(\underline{k}) = \underline{k} \quad \forall t \quad (0.7)$$

# A STEADY STATE (CONT)

Clearly 0 is one such trivial fixed point.

But we are interested in another. Either

- Choose  $c = \frac{e^{\underline{k}} - 1}{\underline{k}} > 1$  for some  $\underline{k} \in (0, \bar{k})$ , which guarantees the existence of such a fixed point
- Alternatively, we can find the steady state by equating  $a'_{t+1} = a'_t$

$$k'_{t+1} = \log(1 + ck'_t)$$

At steady state,  $k'_t = k'_{t+1} = k$

$$\Rightarrow k = \log(1 + ck)$$

$$\Rightarrow e^k = 1 + ck$$

$$\Rightarrow \frac{e^k - 1}{k} = c$$

Given our assumption on  $c$ , this implies that  $k = \underline{k}$



## PROPOSITION 1

Given (0.4), (0.6), (0.7), the sequence of amenities for locality  $l$  will converge to  $\underline{k}$  which is a stable level of capital

### PROOF.

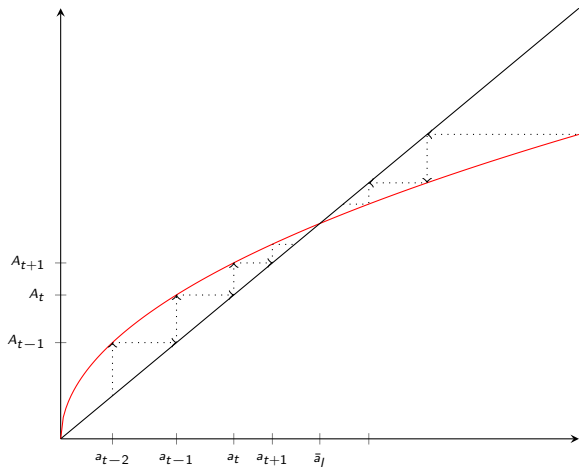
Case 1 :  $a_0^l < \underline{k}$

- Define the mapping  $A_t^l \equiv a_t^l \circ k_t^l \forall t$ . Thus given previous period's amenity  $a_{t-1}^l$ ,  $A_t^l$  gives the current period's amenity ( $a_t^l$ ).
- For the given (restricted) domain,  $A_t^l$  has the following form:

$$A_t^l(a_{t-1}^l) \equiv a_t^l \circ k_t^l(a_{t-1}^l) = \log(1 + ca_{t-1}^l) \forall t$$

- Let  $A_t^l(a_{t-1}^l)$  be denoted simply as  $A_t^l$ . We thus have a sequence  $\{A_t^l\}_{t=0}^{\infty}$  of amenities with  $A_0^l = a_0^l$  given.

Our task is to show that this sequence converges to  $\underline{k}$



## PROOF. (CONT.)

- By construction, if  $a'_t < \underline{k}$  then  $\log(1 + ck'_t) > k'_t$ .

We have thus shown that if the initial amenity level is below  $\underline{k}$  then the sequence of amenities is an increasing sequence as long as each member of the sequence is less than  $\underline{k}$

Since  $\underline{k}$  is a fixed point of the amenity function and the amenity function is increasing and concave, we have that  $\underline{k}$  is the *Least Upper Bound* of the sequence  $\{A'_t\}_{t=0}^{\infty}$  i.e.  $A'_t \leq \underline{k} \quad \forall t$ .

## PROOF. (CONT.)

Since every increasing and bounded above sequence converges to its *supremum*, thus  $A'_t \rightarrow \underline{k}$

Case 2 :  $\underline{k} < a'_0$

- Now  $\log(1 + ck'_t) < k'_t$  i.e.  $A'_t < A'_{t-1} \forall t$
- Since  $\underline{k}$  is a stable steady state, the decreasing sequence  $\{A'_t\}_{t=0}^{\infty}$  converges to its *greatest lower bound*  $\underline{k}$

Now, let  $\gamma(a'_t) \equiv \frac{a'_{t+1} - a'_t}{a'_t}$  be the rate of growth of amenities for locality  $l$ .

We have already shown that  $a'_{t+1} \leq a'_t$  for  $a'_t \geq \bar{a}'$  and therefore,

$$\gamma(a'_t) = \frac{a'_{t+1}}{a'_t} - 1 \leq 0 \quad , a'_t \geq \bar{a}'$$

Therefore,  $\bar{a}_l$  is the steady state level of amenity for locality  $l$ . ■

We now restrict attention to the other locality and look at amenity function in equation (0.5).

$$a_t^h : [0, \bar{k}] \rightarrow [0, \bar{k}] \text{ defined as}$$

$$a_t^h(k_t^h) = B \frac{(1 + k_t^h)^{1-m} - 1}{1 - m} \quad (0.8)$$

Since it is *continuous* on a *compact* and *convex* domain, by *Brouwer's fixed point theorem* we have a fixed point.

$\bar{a}$  is the desirable level of amenity for *any locality* and locality  $h$  will achieve it in the long run. To ensure this, we fix  $B$  at

$$B = \frac{\bar{a}(1 - m)}{(1 + \bar{a})^{1-m} - 1} \quad (0.9)$$

so that  $a_t^h(\bar{a}) = \bar{a}$ .

Since  $a_t^h(\cdot)$  is *increasing* and *concave*, there exists a unique, non-trivial fixed point at  $\bar{k} = \bar{a}$ .

## PROPOSITION 2

Given (0.4), (0.5), (0.8), (0.9) and that  $a_0^h \in (0, \bar{a})$ , locality  $h$  will achieve the best possible amenity in the long run and this steady state is stable.

### PROOF.

- Define  $A_t^h \equiv a_t^h \circ k_t^h \forall t$ .

$$A_t^h(a_{t-1}^h) = B \frac{(1 + a_{t-1}^h)^{1-m} - 1}{1 - m}$$

- $A_t^h$  is the amenity of the locality at time  $t$  and it is a function of the previous period's amenity of the locality.
- Assumption (0.9) and the fact that  $\bar{a}$  is the unique fixed point of an *increasing, concave* function guarantee that  $\{A_t^h\}_{t=0}^{\infty}$  is an increasing sequence which converges to its *supremum*  $\bar{a}$ . ■